



# WOW Email

WOW EMAIL allows your organization to create and manage custom emails that integrate seamlessly with your WOW applications.

Send HTML emails to end users on a schedule or based on an entry or update to the your database. Emails can be customized to specific users in a process known as "bursting".

## WOW Email Features:

- Utilizes any standard SMTP server
- Integrates with all WOW versions
- Bursting support
- Great to use for confirmation or receipt of Build custom "work flow" applications
- Includes a WYSIWYG HTML editor used to create emails
- Customizable for any needs
- Automatically includes your business data